

Next Wave Festival 2018 Sustainability Statement

Eco-conscious and ethical decision-making sits at the heart of Next Wave's values.

In taking responsibility for the environmental impact of our work, we continually aim to be responsive; consistently striving to learn more, adapting and implementing actions in a way that influences and empowers our community, minimises the impact caused by our operations, and sets an example of effective environmental management within the industry.

In delivering Next Wave Festival 2018, we have actioned the following measures and initiatives in order to keep environmental sustainability and awareness at the forefront of what we do.

As an organisation we have:

- Drafted and implemented a 2017-18 Sustainability Action Plan, which acts as our internal environmental compass, listing our sustainability strategies for the festival cycle, how we plan to achieve them and what we have learnt in the process;
- Offset 23 tonnes of carbon emissions related to our organisational activity through the purchase of avoided deforestation carbon credits from **Treecreds** and we'll be offsetting our Festival emissions at the end of 2018 too!);
- Held sustainability sessions at our artist intensives and created a practical sustainability resource for artists, and;
- Worked with our artists to write Sustainability Statements, which clarify their project's sustainability goals and act as a tool to measure the environmental effectiveness of their project.

Across 2017-18, Next Wave artists have committed to eco-conscious activities, including:

- Fostering a rehearsal culture with a minimal carbon footprint;
- Eliminating paper waste by offering online publications or programs;
- Carbon offsetting their studio utilities, and;
- Minimising freight emissions by interrogating how work can be built in situ.

As a Festival we have:

- Produced our 2018 Festival programs through carbon neutral printing provider, **Finsbury Green**, using vegetable-based inks on PEFC certified paper stock which saves 2,321kgs in CO2 greenhouse emissions;
- Produced our volunteer t-shirts through **The Road**, with each t-shirt being made from organic cotton sourced from GOTS and Fairtrade certified farms, and dyed using a zero liquid discharge system to stop wastewater run-off;
- Engaged **Ferve Tickets** as our 100% carbon neutral ticketing provider: their system functionality working in tandem with operational support from our venue partners means that patrons don't have to print paper tickets in order to attend an event (and are actively encouraged not to!);
- Continued to run our successful **Green Tickets** scheme providing 25% off the advertised ticket price to select Festival performances, for audience members who travel to events in an environmentally-friendly way.